

The sophisticated, scalable, automated budgeting and planning software for small and mid-sized businesses.

If you could create the ideal budgeting and planning process, you'd make it faster and more collaborative. You'd end your reliance on cumbersome spreadsheets and complicated formulas. You'd spend less time entering data and chasing down broken links, and more time analyzing the data. Ideally, you'd also automatically generate up-to-the-minute integrated financial statements directly from your budget.

Budget Maestro does all that and more. **Budget Maestro** defines the budget process with your business goals in mind. This scalable budgeting and planning solution, designed specifically for small and mid-sized businesses, replaces error-prone spreadsheets with an intuitive solution that has all business logic built in.

Automated financial statements that build themselves

The key drivers to your budget are people and products, not cells and worksheets. **Budget Maestro** starts from there. As users make budget entries that describe the operation of their business unit – headcount, sales projections, overhead – **Budget Maestro** builds a profit and loss statement along with a synchronized balance sheet and cash flow, automatically. **Budget Maestro** is the only budgeting solution that delivers this capability, right out-of-the-box.

Run “Infinite” What-If Scenarios

As you make changes to the plan, all reports update automatically. With this rapid “what-if” scenario capability, you can make clear business decisions and project how proposed hiring or other changes in lines items will affect your profit or cash position. With **Budget Maestro** you will know more about your business than ever before, in real-time.

No more formulas that don't compute

Spreadsheets serve many functions, but as a budgeting tool they are prone to errors – from broken formulas to faulty macros. **Budget Maestro** eliminates the risks associated with spreadsheets, improving accuracy and accountability, and, unlike other budgeting tools, does not require you to learn a whole new formula language to build your plan and assumptions.

Budget Maestro guides users – both financial and line managers – to enter all of the information needed for a sound budget, updated forecast, and accurate financial statements.

Budget Maestro replaces formulas with:

- ✓ Real language prompts
- ✓ Wizards and drop-down menus
- ✓ Pre-built schedules and spreads
- ✓ Driver-based allocations
- ✓ GAAP-based results

Driver-based modeling puts you in the driver's seat

In **Budget Maestro**, the use of drivers greatly enhances and simplifies budgeting and planning. Driver-based modeling allows you to tie any line item to key variables like headcount, unit sales, square footage, subscriptions, enrollment, etc. Once you've created your list of drivers, they are available for use anywhere in the business model for any type of unit, monetary or percentage calculation. Any changes to the drivers will automatically ripple through the entire model.

The best part is that you don't have to create a single formula. All the logic is built into **Budget Maestro**. No other budgeting and planning solution makes it so easy.

Visualize your business with enhanced reporting and graphics

In financial analysis, a picture is worth a thousand numbers. Analytics Maestro™, an integral feature of **Budget Maestro**, provides financial dashboard reporting at its best – dynamic, visual, and customizable. This is critical for anyone who needs presentation-style reporting.

Analytics Maestro brings the power and flexibility of enterprise-class OLAP (online analytical processing) reporting to the desktop. By extracting key data from **Budget Maestro**, including all general ledger data, it drives better decision making and increased accountability throughout the organization.

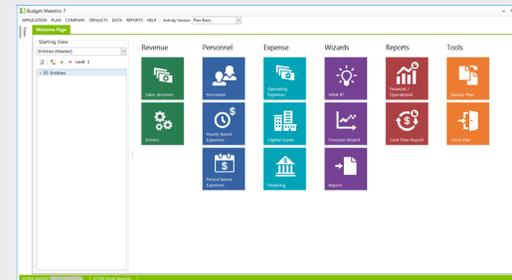
Analytics Maestro provides:

- Tracking of key performance indicators, such as gross margin, cost per unit, pricing, etc.
- Clear graphic representation of gaps between budget and actual data
- Versatile analysis capabilities, including drill-down to underlying data, slice/dice, trend analysis, filters and multi-dimension hierarchies
- Customized dashboards for stakeholders throughout the business

Easy implementation gets you up and running in days, not months

Your business moves too fast to put everything on hold for weeks while you install and learn a cumbersome financial package. That's why **Budget Maestro** was designed for fast, easy implementation. With little or no assistance from IT, you'll be up and running in days. The system guides you through loading the essential data that describes your business – all based on real language prompts, wizards, preformatted templates, and menus. No programming or formulas are necessary. Once the business model is set up, you can automatically upload data from your G/L or ERP system (using existing account numbers) and also let managers throughout the business enter information about their areas of responsibility. Users do not need accounting or financial expertise.

Better Data. Confident Decisions. Better Control of Your Business.



Customizable Welcome Page.



Analytics Maestro™ OLAP cube module gives you the flexibility to report on multiple dimensions in seconds.

To learn more, see a 3 minute product tour, or sign up for a free product demo:

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Be a decision maker, not a spreadsheet administrator.

